

For Immediate Release

**ISCOS taps on technology to engage newly released ex-offenders
through new Mobile App and sponsored smart phones with mobile plans
under Project 'Give A Line, Change A Life'**

Singapore, 9 December 2019 – To help ex-offenders familiarise themselves with technology and adjust to current trends, the Industrial & Services Co-Operative Society (ISCOS) has launched a new mobile app to provide a platform of communication for its members who are freshly released from the prison.

With this mobile app, users can access programmes and services provided by ISCOS on the go. This includes updates on new events and initiatives, being able to sign up for upcoming events, and making appointments to seek assistance.

To make this more accessible to ex-offenders, ISCOS joined hands with sponsors Food Empire Holdings Ltd and Zero1 Pte Ltd to spearhead a new project 'Give A Line, Change A Life' to provide free smartphones and Zero1 Unlimited Data Mobile Plan for them, pre-installed with the ISCOS mobile app. These will be given out to those attending Project ReConnect, an ISCOS programme to orientate newly released ex-offenders who have spent three years or more in prison, as part of the efforts to ease their reintegration into society.

The ISCOS mobile app and Project 'Give A Line, Change A Life' were officially launched at Selarang Halfway House today, graced by Guest of Honour Ms Sim Ann, Senior Minister of State, Ministry of Communications and Information & Ministry of Culture, Community and Youth.

"Connectivity has become fundamental for everyone in today's world. We seek to lend our support to the beneficiaries with the means to be reconnected back to the society and especially ISCOS," said Mr Tan Wang Cheow, Executive Chairman of Food Empire Holdings Limited who is the lead sponsor of the Project.



“Touched by ISCOS’ support to ex-offenders and their families, we hope that the smartphones and unlimited mobile data connectivity will ease the beneficiaries’ financial burden while they reintegrate into the society. We understand the hardships and we are glad we can be of help,” said Mr Stuart Tan, Chief Executive Officer of Zero1 Pte Ltd.

Every year, ISCOS welcomes an average of 800 to 1,000 ex-offenders as new members and also assists hundreds of existing members based on their different needs. These include career advice, skills upgrades, support groups and care for their dependents and family members under the Fairy Godparent Programme.

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About Industrial & Services Co-operative Society Ltd (ISCOS)

Since 1989, ISCOS has been extending friendship and support to ex-offenders and their families so that they can lead meaningful and productive lives. Together with the CARE Network/Yellow Ribbon Project partners, ISCOS takes an active role in engaging the community to help ex-offenders and their families gain a foothold in the society.

As a social Co-operative for ex-offenders under the purview of the Ministry of Home Affairs, our programmes and services are geared towards enhancing the skills level of our beneficiaries, connecting them with supportive employers and providing social support through positive peer groups and mentors, so that they lead meaningful and productive lives.

For more information, please visit www.iscos.org.sg.

About Food Empire Holdings Limited

SGX Mainboard-listed Food Empire Holdings (Food Empire) is a global branding and manufacturing company in the food and beverage sector. Its products include instant beverage products, frozen convenience food, confectionery and snack food.

Since its public listing in 2000, Food Empire has won numerous accolades and awards including being recognised as one of the “Most Valuable Singapore Brands” by IE Singapore (now known as Enterprise Singapore), while MacCoffee has been ranked as one of “The Strongest Singapore Brands”. Forbes Magazine has twice named Food Empire as one of the “Best under a Billion” companies in Asia and the company has also been awarded one of Asia’s “Top Brand” by Influential Brands.



About Zero1 Pte Ltd

Zero1 Pte Ltd is a Singapore company founded in 2017. It is licensed by the Info-communications and Media Development Authority of Singapore and it offers mobile service in Singapore as a Mobile Virtual Network Operator (MVNO).

Zero1 partners the local mobile operator who has the best mobile network to ensure its subscribers enjoy the best mobile coverage and usage experience. It is the first to launch Singapore's first truly unlimited data mobile services at ground-breaking rates and disrupted the telco industry. With its technological know-how, its mission is to reinvent the mobile industry and bring innovative solutions and applications to its customers to fully maximise their mobile service experience and improve their life.

About Project 'Give A Line, Change A Life'

In collaboration with sponsors namely Food Empire Holdings Limited and Zero1 Pte Ltd, the project is conceptualised to give out smartphones with six months' worth of Zero1 unlimited data mobile plan to help ex-offenders reconnect with families and friends as they rebuild their lives after prison. This initiative is also extended to offenders undergoing community supervision and community-based programmes.

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